

# The Actors of Foreign News in Television



# Sample

## Four Weeks

20 to 26 January

10 to 16 February

2 to 8 of March

23 to 29 of March



Country	Number of news
Belgium 	1420
Brazil 	784
Canada 	749
Chile 	1506
China 	784
Egypt 	711
Germany 	742
Hong Kong 	798
Israel 	1128
Italy 	1365
Poland 	540
Portugal 	1707
Singapore 	992
Switzerland 	1382
Taiwan 	1346
United States 	654
<b>Total</b>	<b>16608</b>

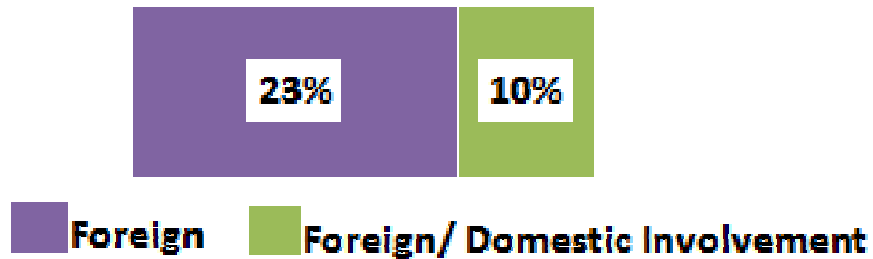


# Foreign News and Actors

## FOREIGN NEWS

**News about events that takes place in other country**

**Total of 5423 news**

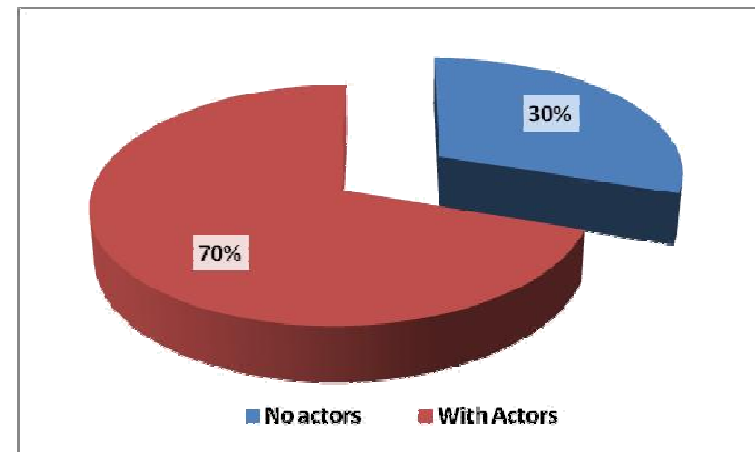


**Egypt – 65%**  
**Germany- 46%**  
**Singapore – 45%**

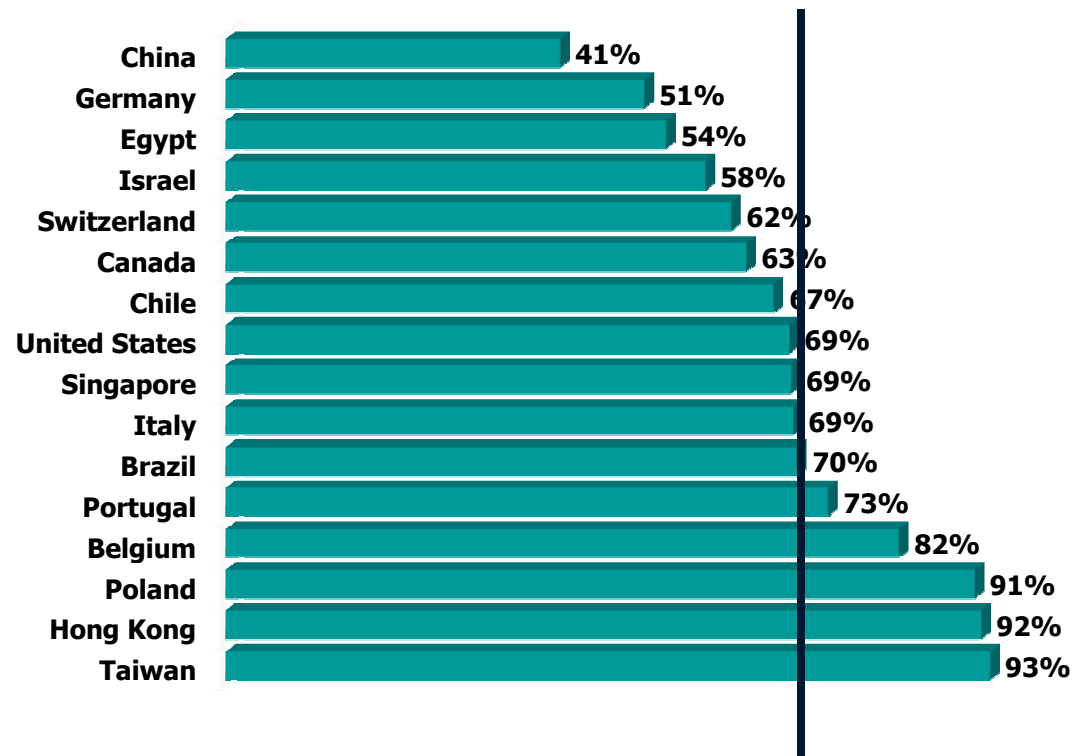
**Taiwan – 14%**  
**Hong Kong- 21%**  
**Italy – 21%**

## ACTORS

**Actors are defined as people who appear in the item (as individuals or as representing some entity) speaking or being quoted (directly or indirectly)**



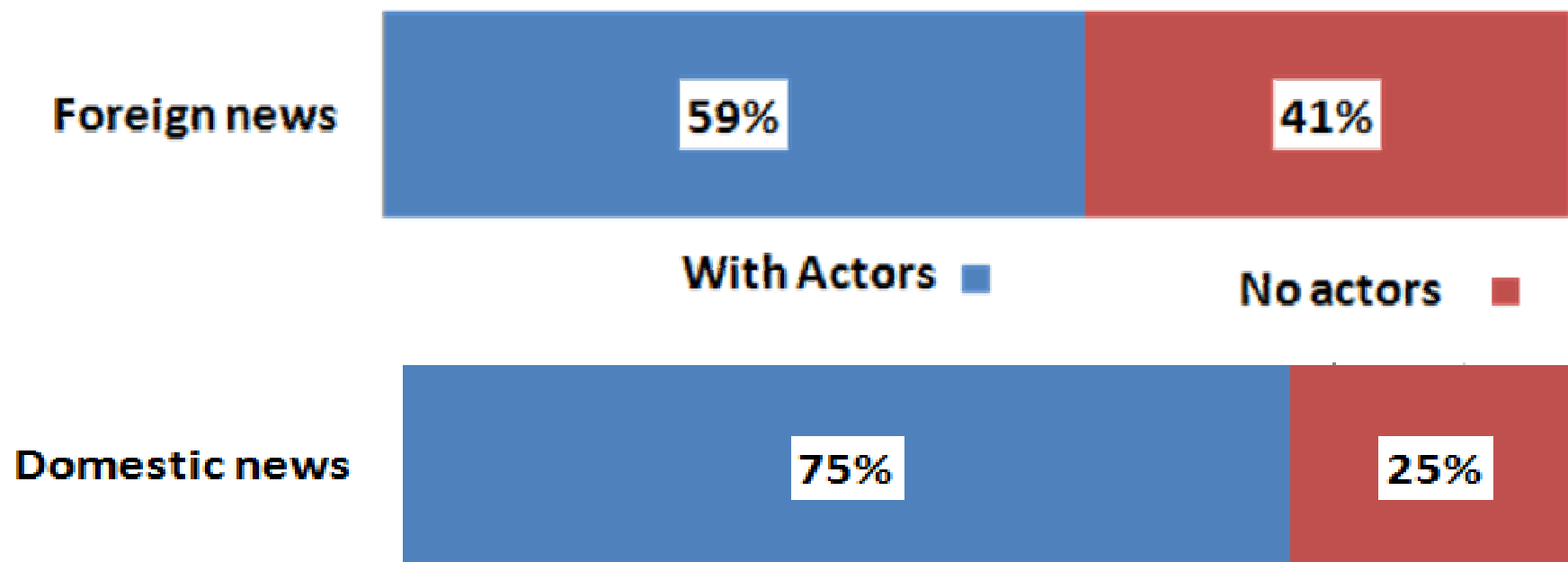
# → Percentage of news with at least one actor



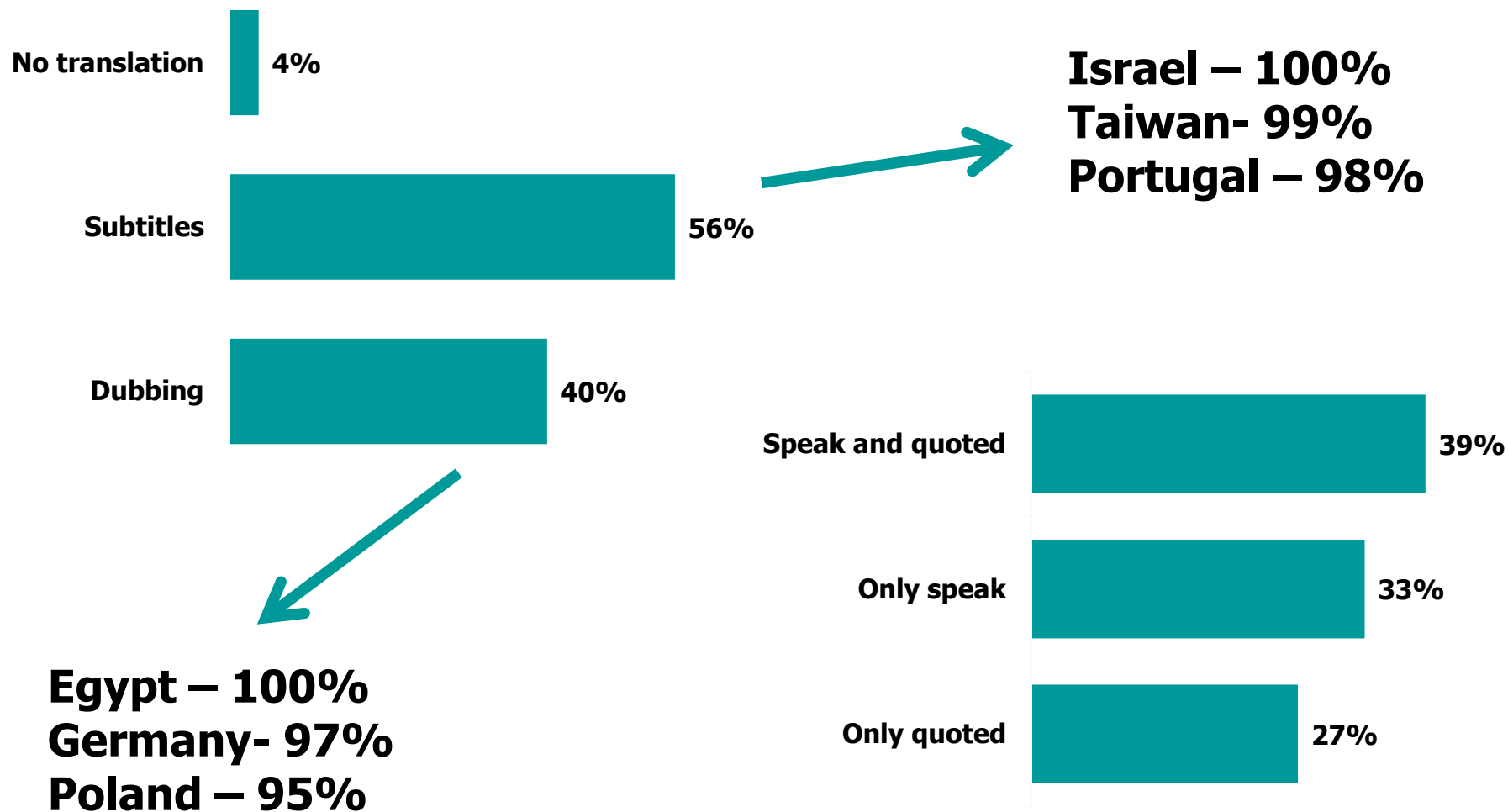


## Percentage of foreign news with at least one actor

### 5423 Foreign news

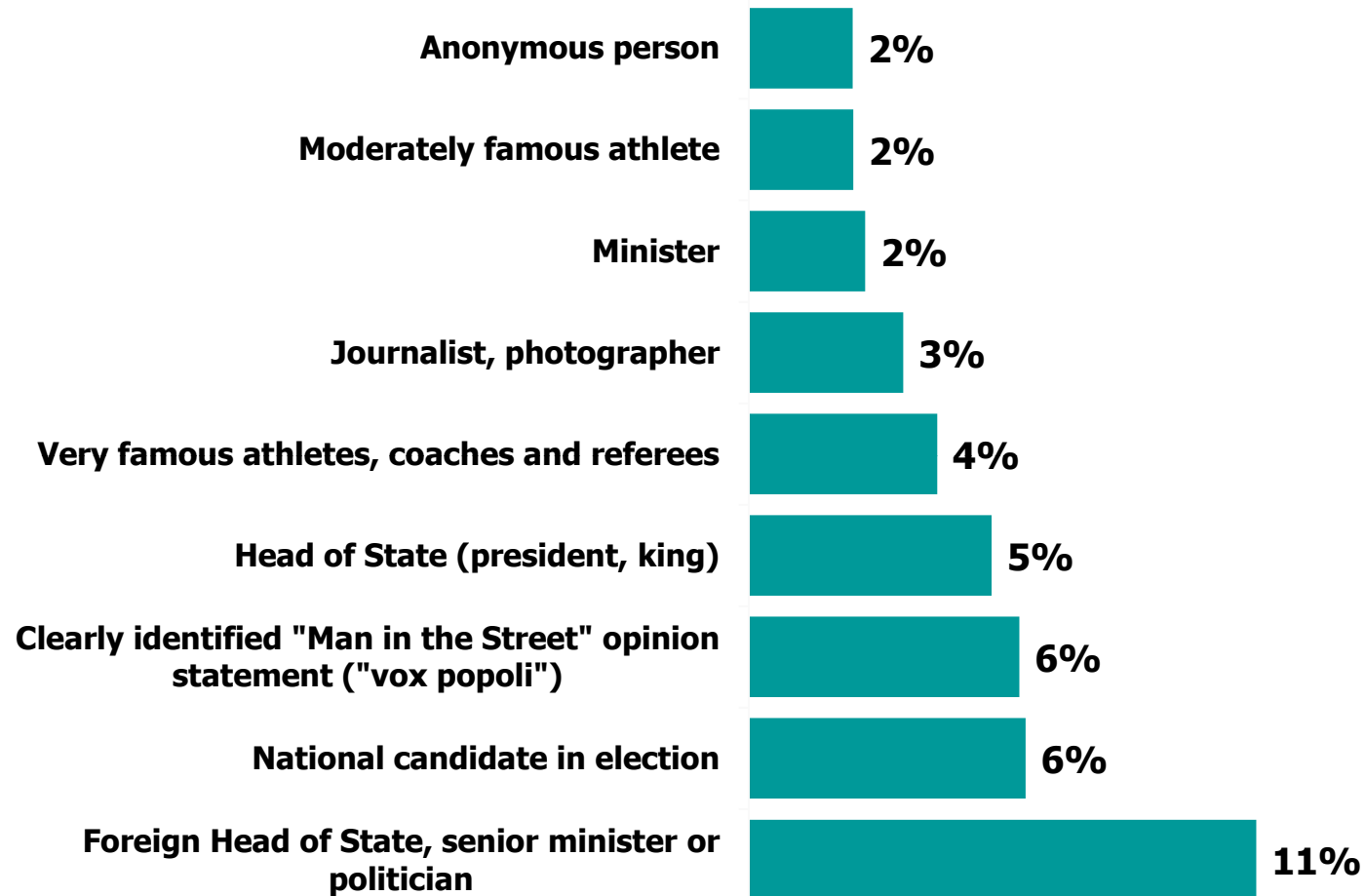


# → Percentage of news with at least one actor



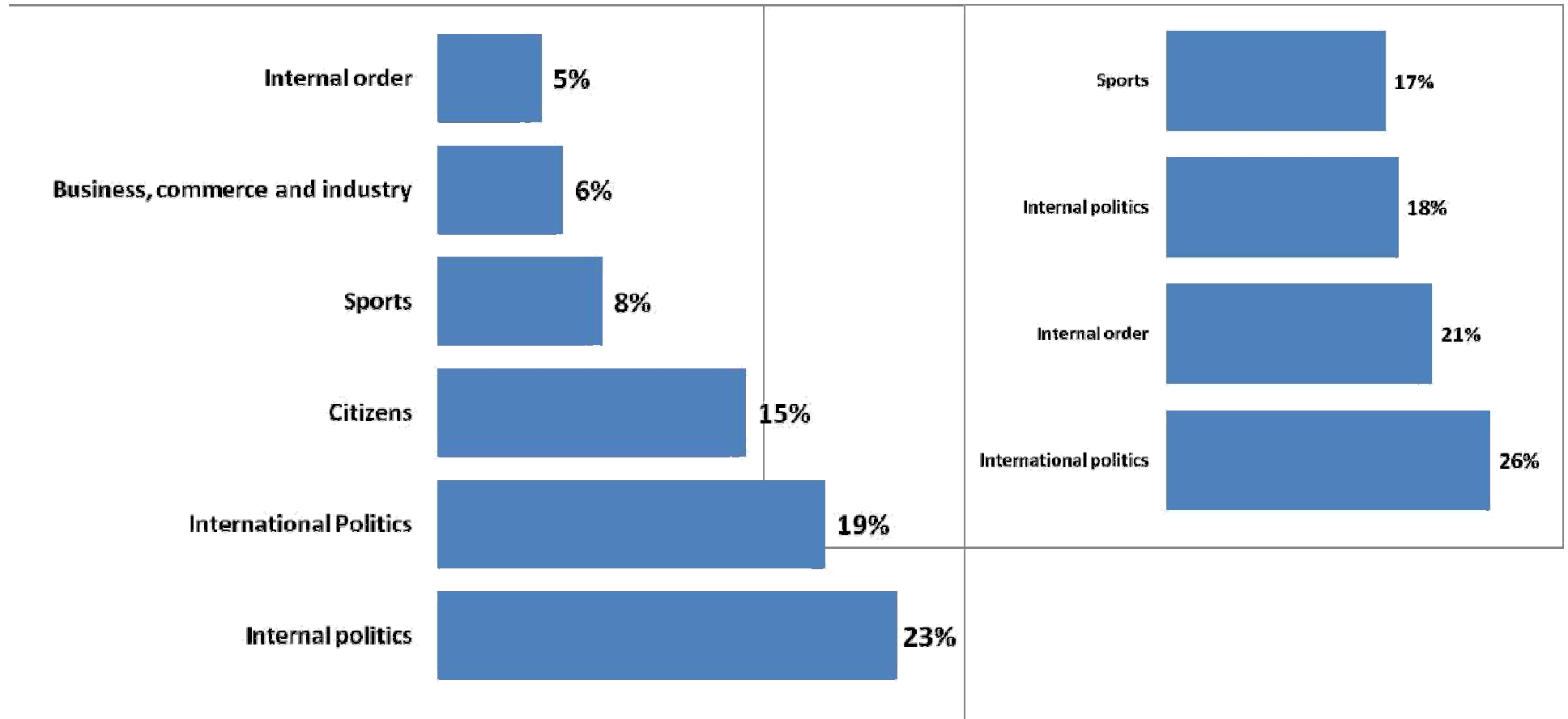


# Role of actors in foreign news



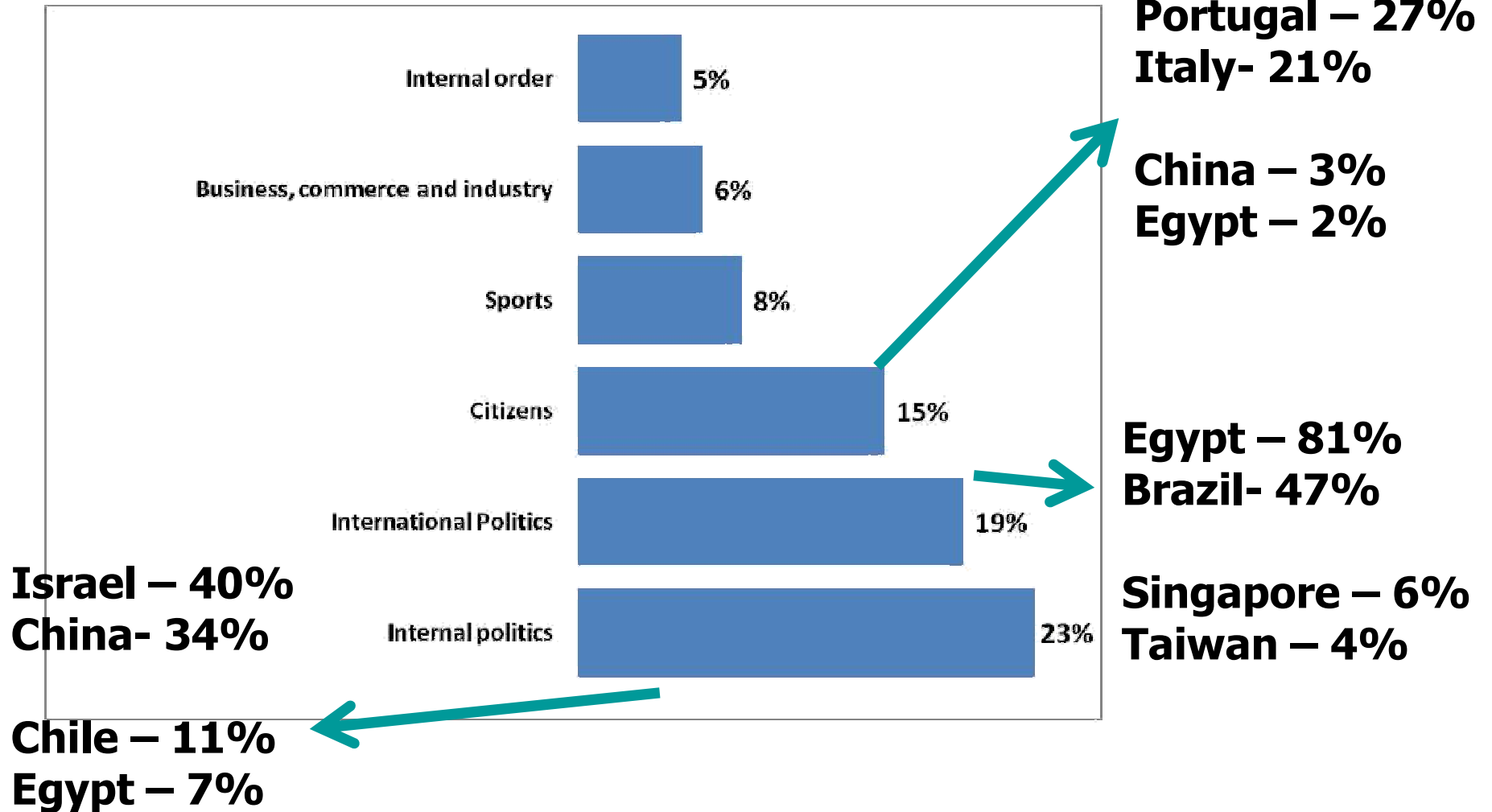


# Role of actors in foreign news





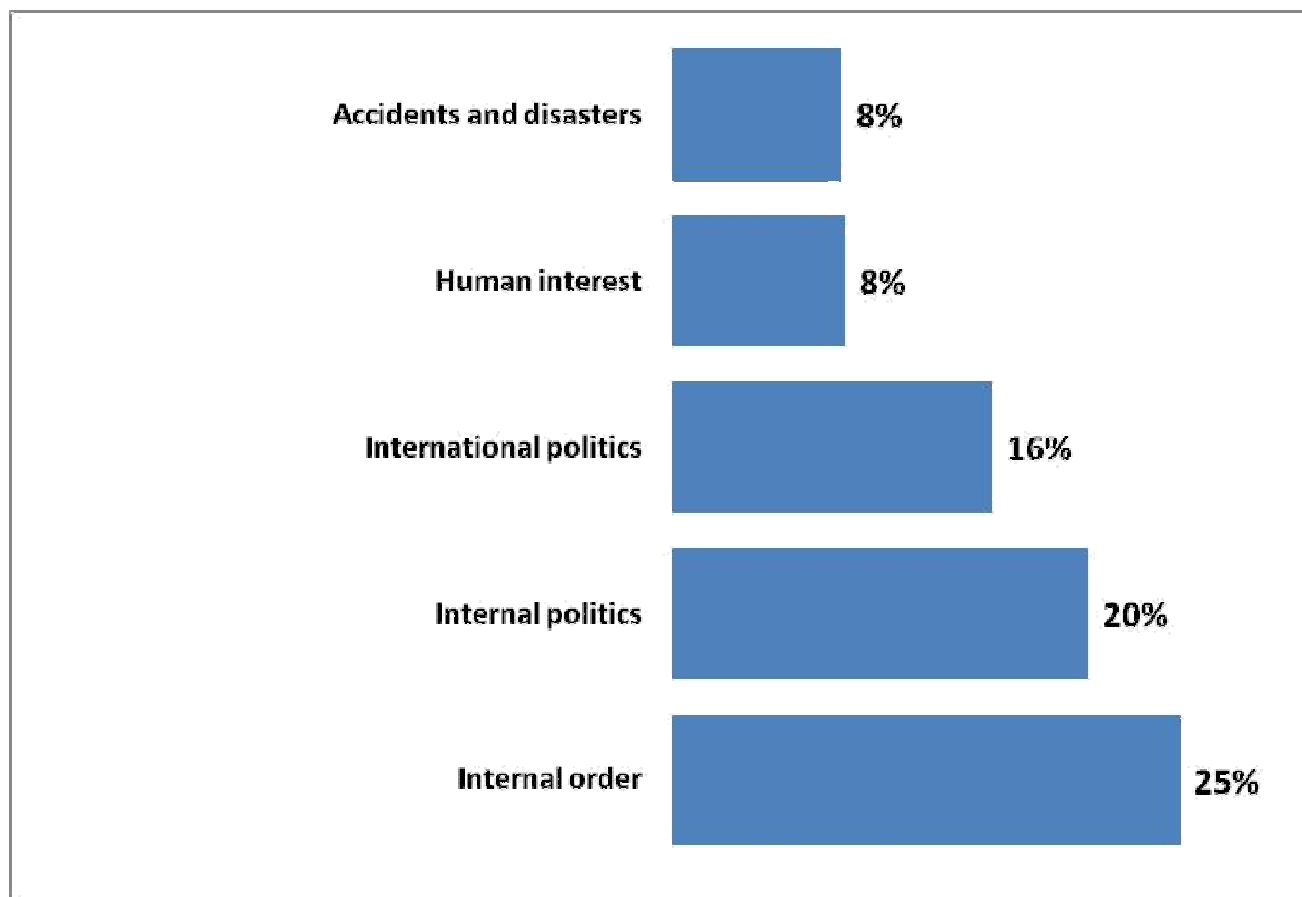
# Role of actors in foreign news





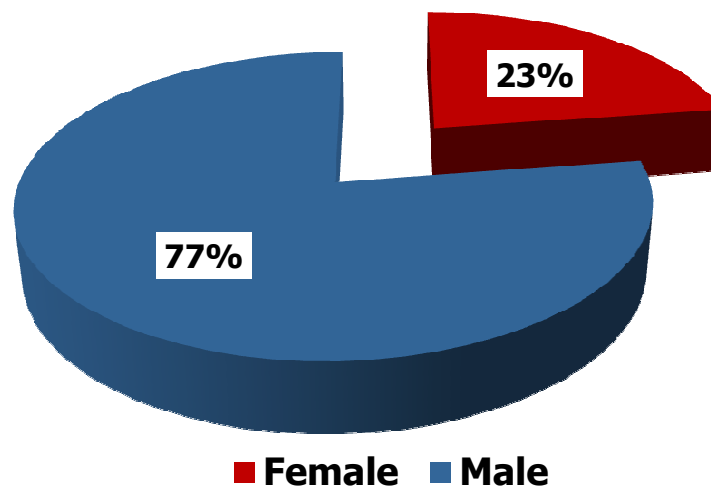
# Presence of actors in foreign news

## News which includes citizens as actors





## Gender of actors in foreign news

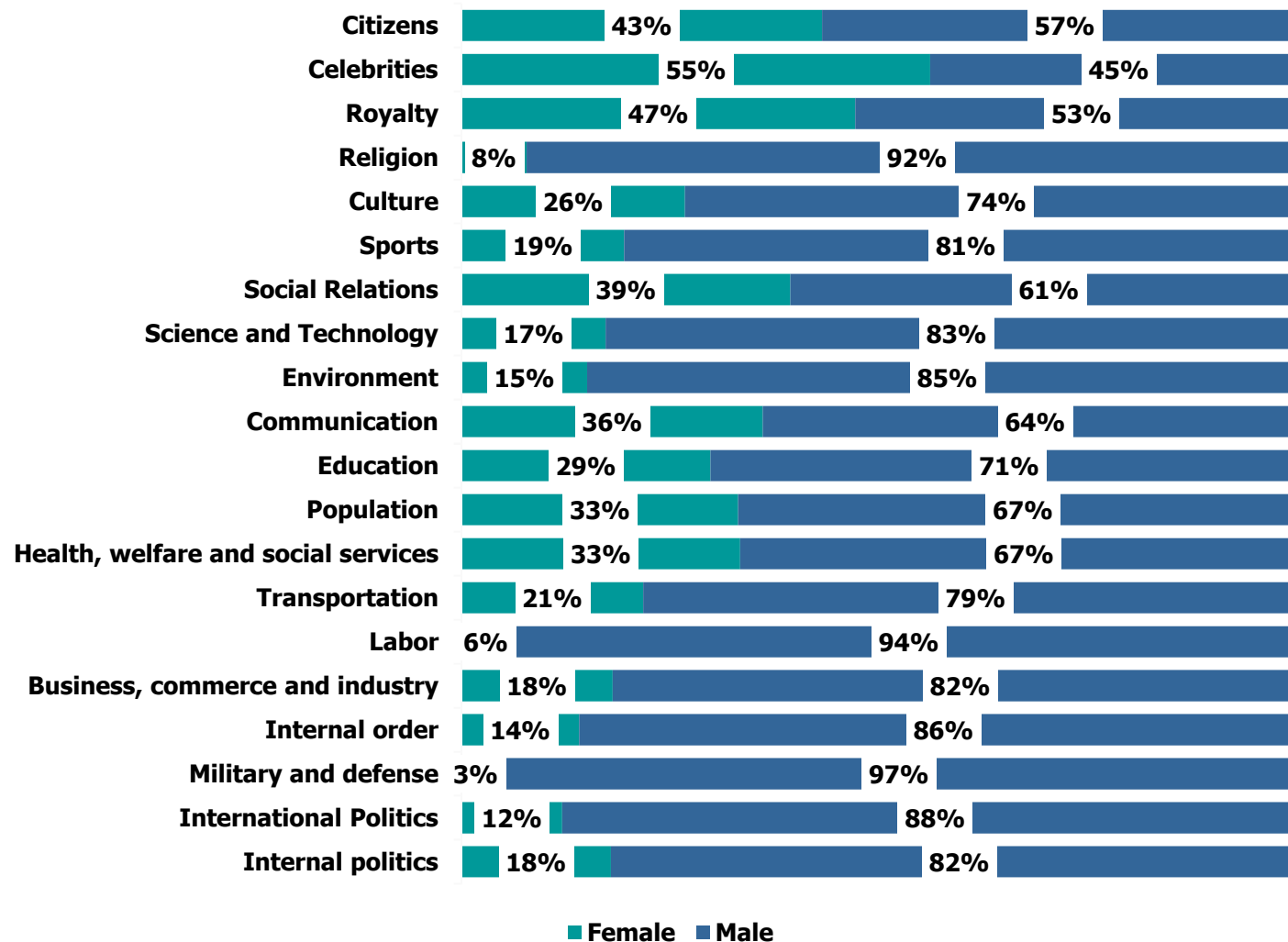


**China – 10%**  
**Egypt – 11%**  
**U. States – 15%**

**Taiwan- 32%**

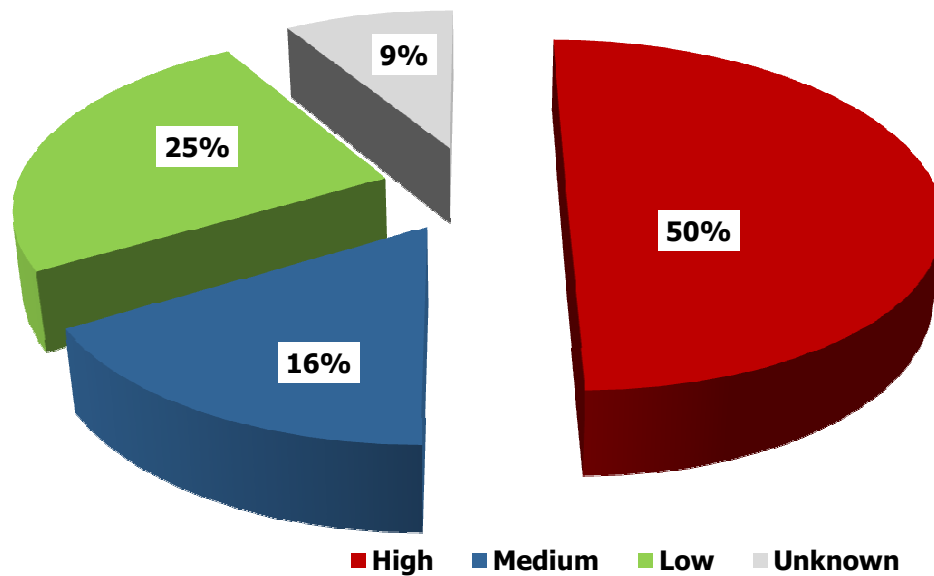


# Gender of actors in foreign news





# Status of actors in foreign news

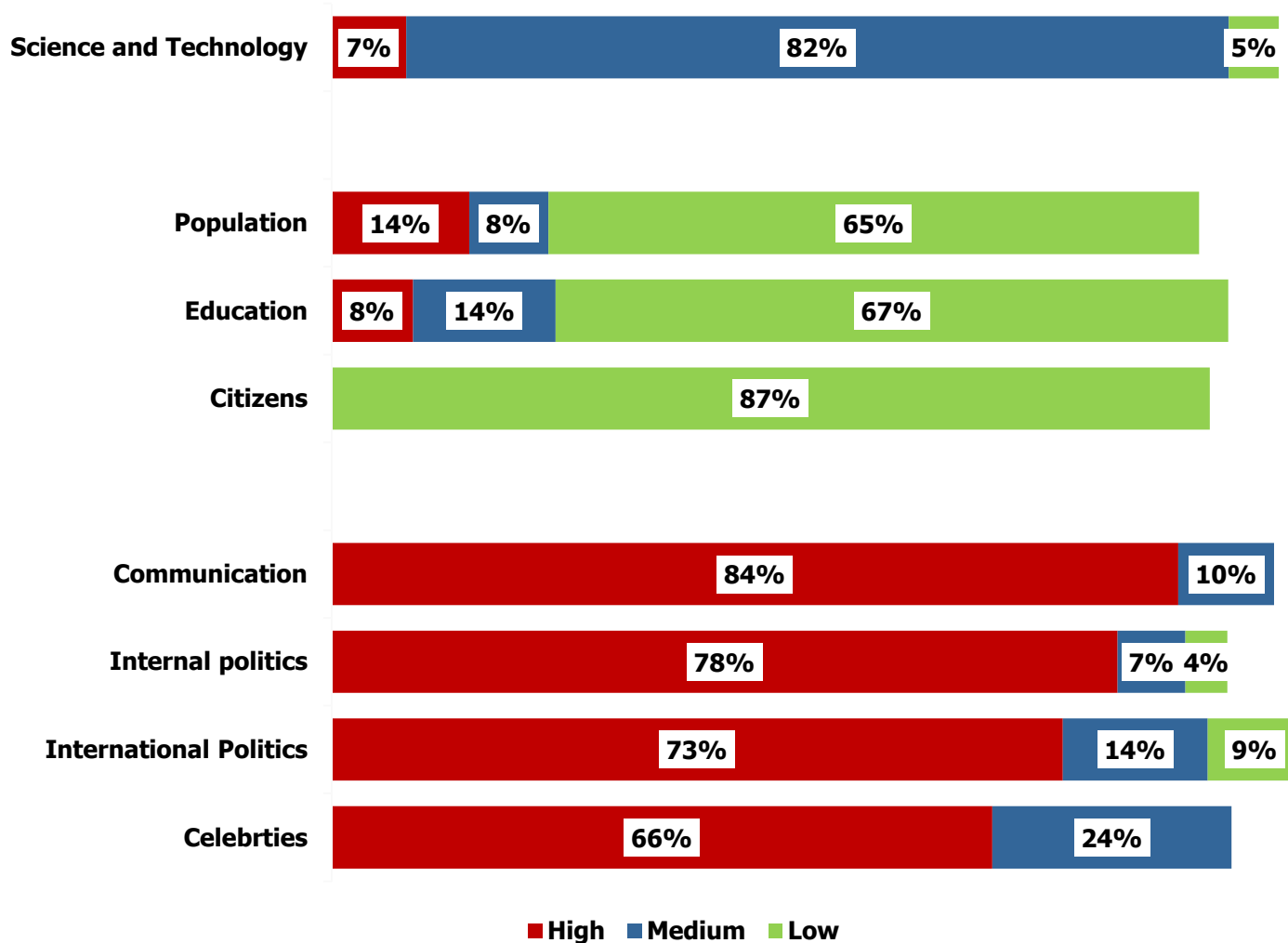


**Egypt – 80%**  
**China – 74%**

**Poland – 39%**  
**Taiwan- 27%**



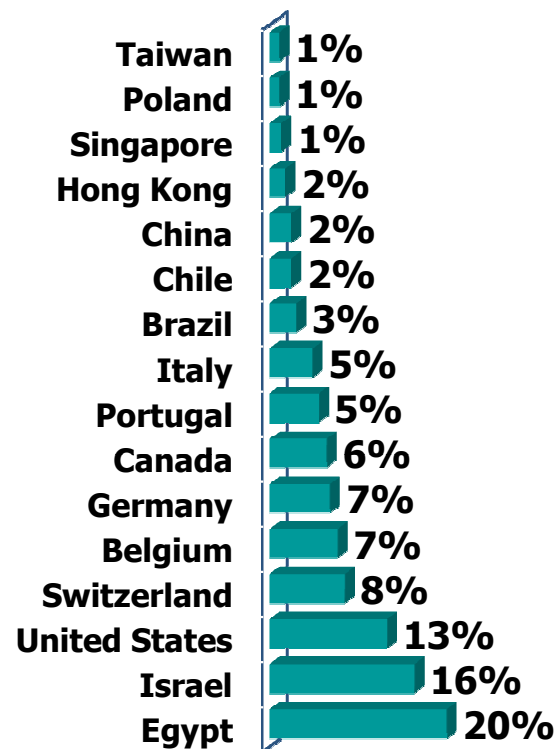
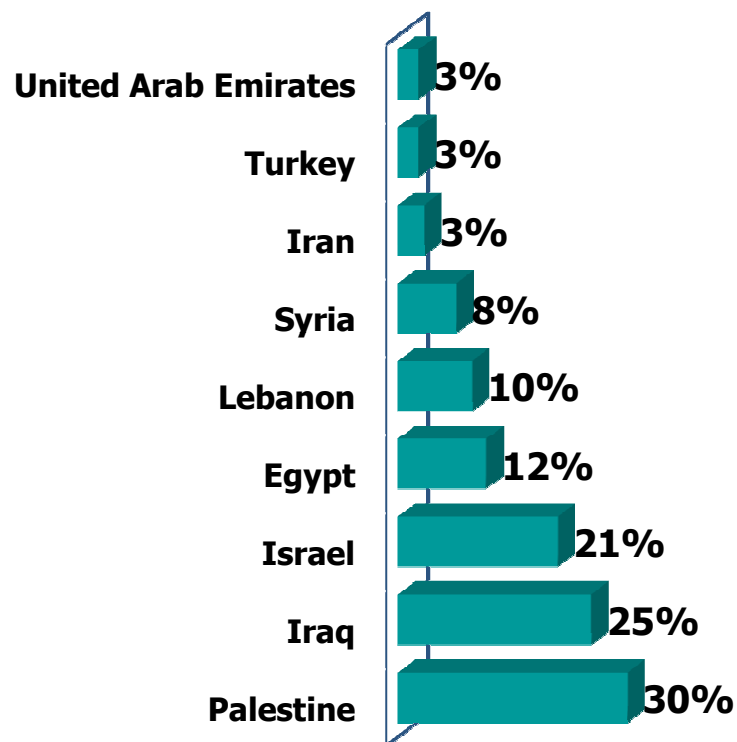
# Status of actors in foreign news





# News in Middle East

## 764 news



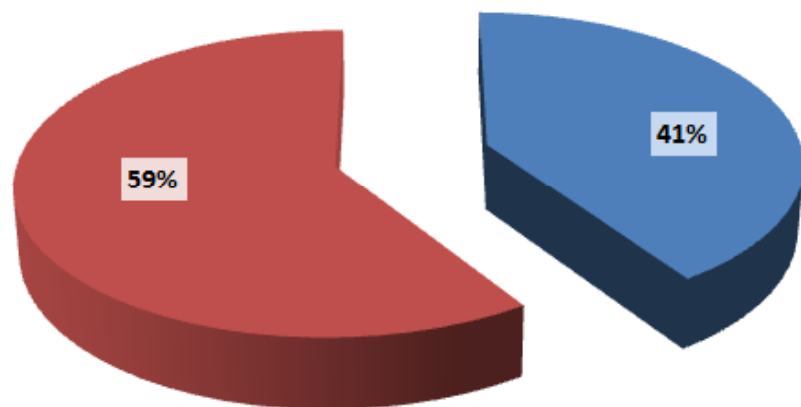
**Less than 3%:**

Yemen, Saudi Arabia, Jordan, Afghanistan, Qatar, Bahrain, Kuwait  
or region Arab Gulf and Middle East

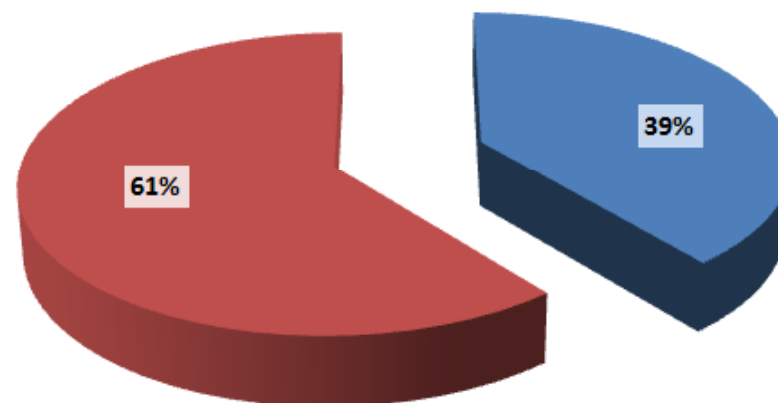


# Presence of actors in Middle East news

## FOREIGN NEWS



## Middle East



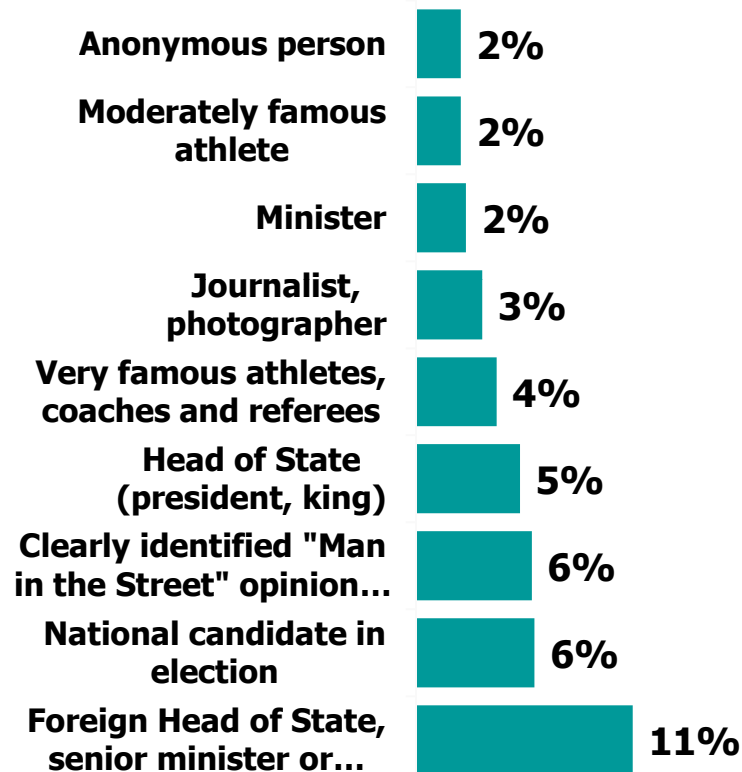
■ No actors

■ With Actors



# Role of actors in Middle East news

## FOREIGN NEWS



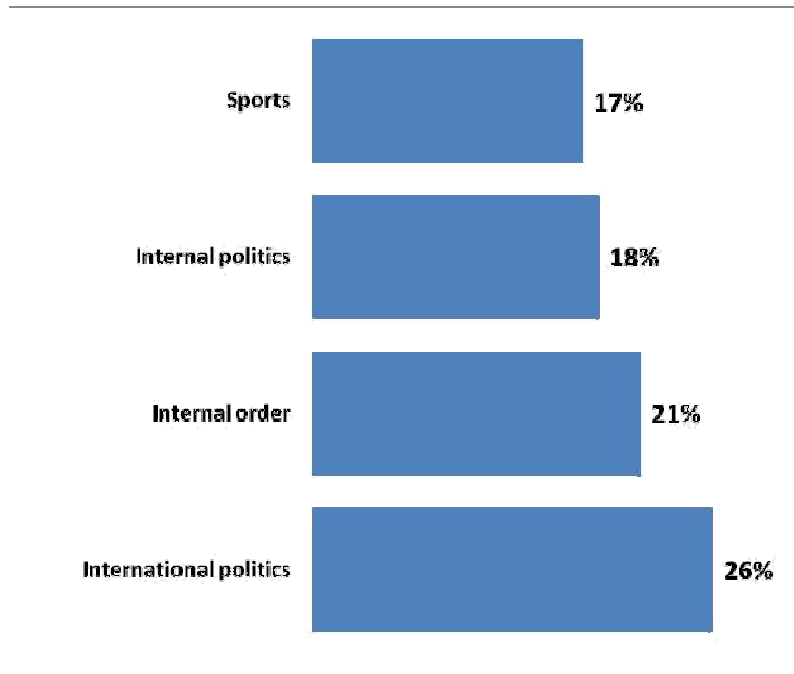
## Middle East



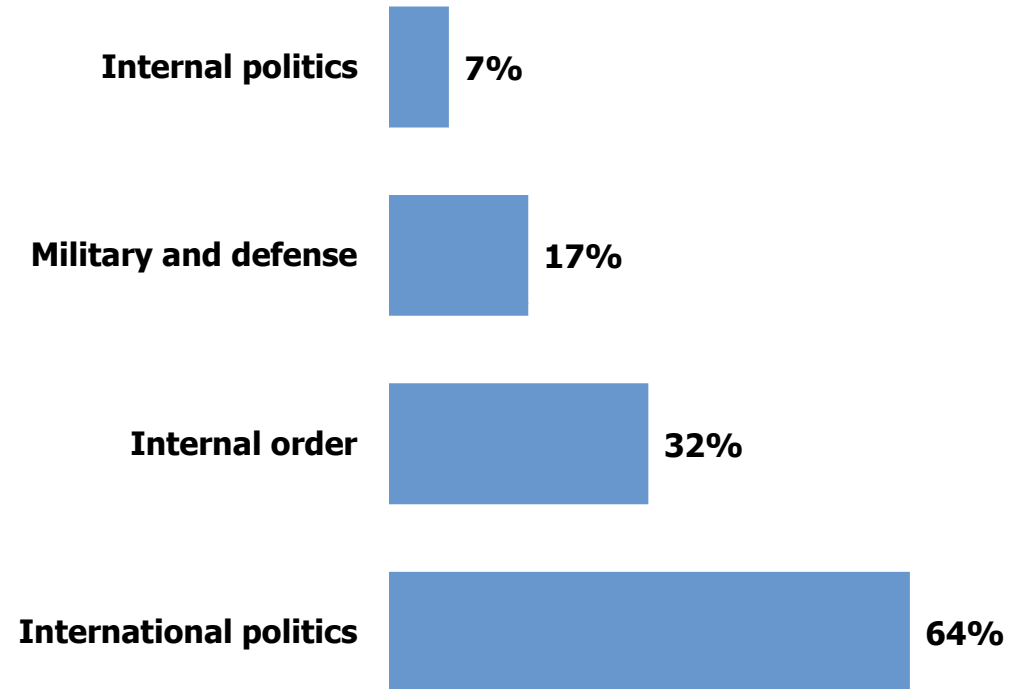


# Role of actors in foreign news

## FOREIGN NEWS



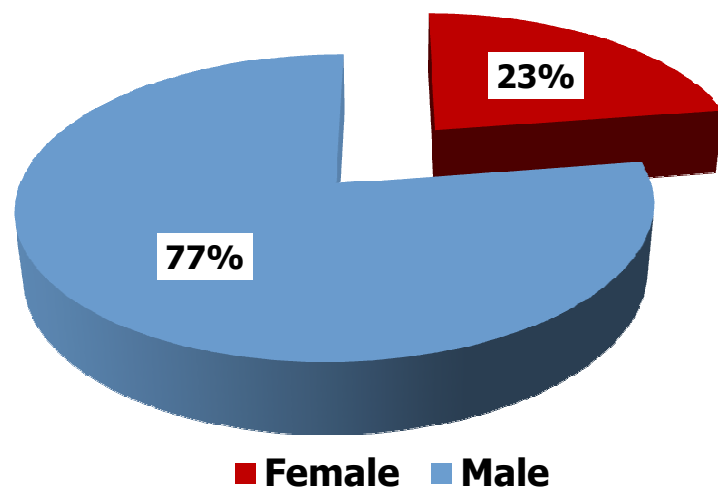
## Middle East



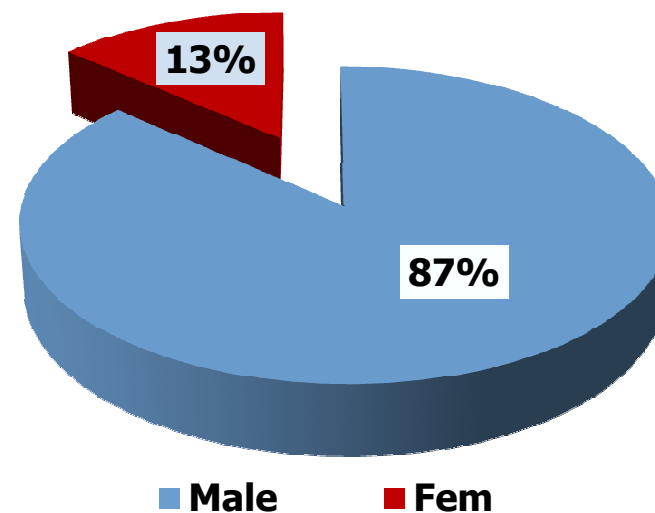


# Gender of actors in Middle East news

## FOREIGN NEWS



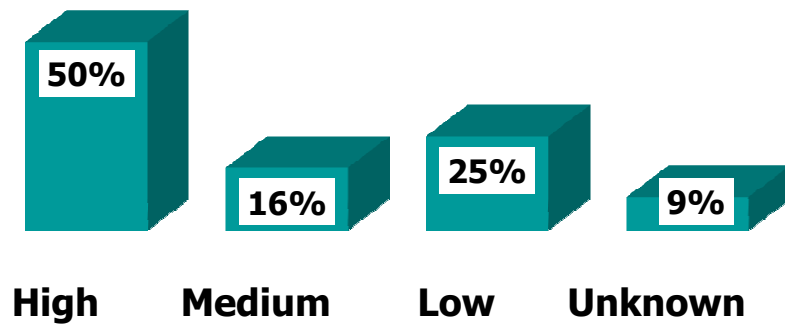
## Middle East



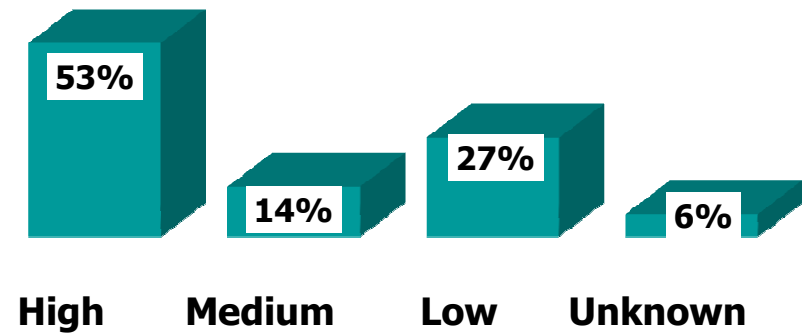


# Status of actors in Middle East news

## FOREIGN NEWS



## Middle East





## Conclusions

- **There is a large use of actors to illustrate foreign news, although less than in domestic news**
- **There is a predominance of actors:  
politicians;  
men;  
high status**
- **There are some differences between countries concerning the presence of actors and their role**



## Conclusions

- **There is a same use of actors to illustrate foreign news and Middle East news**
- **Middle East news have more actor of:**
  - Military and defense**
  - Internal order**
  - International politics**



**Thank you for your attention**