The Actors of Foreign News in Television
### Four Weeks

- **20 to 26 January**
- **10 to 16 February**
- **2 to 8 of March**
- **23 to 29 of March**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of news</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belgium</td>
<td>1420</td>
</tr>
<tr>
<td>Brazil</td>
<td>784</td>
</tr>
<tr>
<td>Canada</td>
<td>749</td>
</tr>
<tr>
<td>Chile</td>
<td>1506</td>
</tr>
<tr>
<td>China</td>
<td>784</td>
</tr>
<tr>
<td>Egypt</td>
<td>711</td>
</tr>
<tr>
<td>Germany</td>
<td>742</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>798</td>
</tr>
<tr>
<td>Israel</td>
<td>1128</td>
</tr>
<tr>
<td>Italy</td>
<td>1365</td>
</tr>
<tr>
<td>Poland</td>
<td>540</td>
</tr>
<tr>
<td>Portugal</td>
<td>1707</td>
</tr>
<tr>
<td>Singapore</td>
<td>992</td>
</tr>
<tr>
<td>Switzerland</td>
<td>1382</td>
</tr>
<tr>
<td>Taiwan</td>
<td>1346</td>
</tr>
<tr>
<td>United States</td>
<td>654</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>16608</strong></td>
</tr>
</tbody>
</table>

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Foreign News and Actors

FOREIGN NEWS

News about events that takes place in other country

Total of 5423 news

ACTORS

 Actors are defined as people who appear in the item (as individuals or as representing some entity) speaking or being quoted (directly or indirectly)

Egypt – 65%
Germany – 46%
Singapore – 45%
Taiwan – 14%
Hong Kong – 21%
Italy – 21%
Percentage of news with at least one actor

- China: 41%
- Germany: 51%
- Egypt: 54%
- Israel: 58%
- Switzerland: 62%
- Canada: 63%
- Chile: 67%
- United States: 69%
- Singapore: 69%
- Italy: 69%
- Brazil: 70%
- Portugal: 73%
- Belgium: 82%
- Poland: 91%
- Hong Kong: 92%
- Taiwan: 93%
Percentage of foreign news with at least one actor

5423 Foreign news

- Foreign news: 59% with actors, 41% no actors
- Domestic news: 75% with actors, 25% no actors
Percentage of news with at least one actor

- No translation: 4%
- Subtitles: 56%
- Dubbing: 40%
- Speak and quoted: 39%
- Only speak: 33%
- Only quoted: 27%

Israel – 100%
Taiwan – 99%
Portugal – 98%

Egypt – 100%
Germany – 97%
Poland – 95%
Role of actors in foreign news

- Anonymous person: 2%
- Moderately famous athlete: 2%
- Minister: 2%
- Journalist, photographer: 3%
- Very famous athletes, coaches and referees: 4%
- Head of State (president, king): 5%
- Clearly identified "Man in the Street" opinion statement ("vox populi"): 6%
- National candidate in election: 6%
- Foreign Head of State, senior minister or politician: 11%
Role of actors in foreign news

- Internal order: 5%
- Business, commerce and industry: 6%
- Sports: 8%
- Citizens: 15%
- International Politics: 19%
- Internal politics: 23%
- Sports: 17%
- Internal politics: 18%
- Internal order: 21%
- International politics: 26%
Role of actors in foreign news

- Portugal – 27%
- Italy – 21%
- China – 3%
- Egypt – 2%
- Brazil – 47%
- Singapore – 6%
- Taiwan – 4%
- Israel – 40%
- China – 34%
- Chile – 11%
- Egypt – 7%
Presence of actors in foreign news

News which includes citizens as actors

- Accidents and disasters: 8%
- Human interest: 8%
- International politics: 16%
- Internal politics: 20%
- Internal order: 25%
Gender of actors in foreign news

- Female: 23%
- Male: 77%

Countries with higher representation of female actors:
- Taiwan: 32%
- U. States: 15%
- Egypt: 11%
- China: 10%
Gender of actors in foreign news

![Gender of actors in foreign news chart](image-url)
Status of actors in foreign news

Egypt – 80%
China – 74%
Poland – 39%
Taiwan – 27%
Status of actors in foreign news

- Science and Technology: 7% High, 82% Medium, 5% Low
- Population: 14% High, 8% Medium, 65% Low
- Education: 8% High, 14% Medium, 67% Low
- Citizens: 87% High
- Communication: 84% High, 10% Medium
- Internal politics: 78% High, 7% Medium, 4% Low
- International Politics: 73% High, 14% Medium, 9% Low
- Celebrities: 66% High, 24% Medium

High, Medium, Low
News in Middle East

764 news

United Arab Emirates: 3%
Turkey: 3%
Iran: 3%
Syria: 8%
Lebanon: 10%
Egypt: 12%
Israel: 21%
Iraq: 25%
Palestine: 30%

Less than 3%:
Yemen, Saudi Arabia, Jordan, Afghanistan, Qatar, Bahrain, Kuwait or region Arab Gulf and Middle East

Taiwan: 1%
Poland: 1%
Singapore: 1%
Hong Kong: 2%
China: 2%
Chile: 2%
Brazil: 3%
Italy: 5%
Portugal: 5%
Canada: 6%
Germany: 7%
Belgium: 7%
Switzerland: 8%
United States: 13%
Israel: 16%
Egypt: 20%

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Presence of actors in Middle East news

**FOREIGN NEWS**
- No actors: 59%
- With actors: 41%

**Middle East**
- No actors: 39%
- With actors: 61%

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### Role of actors in Middle East news

#### FOREIGN NEWS

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anonymous person</td>
<td>2%</td>
</tr>
<tr>
<td>Moderately famous athlete</td>
<td>2%</td>
</tr>
<tr>
<td>Minister</td>
<td>2%</td>
</tr>
<tr>
<td>Journalist, photographer</td>
<td>3%</td>
</tr>
<tr>
<td>Very famous athletes, coaches and referees</td>
<td>4%</td>
</tr>
<tr>
<td>Head of State (president, king)</td>
<td>5%</td>
</tr>
<tr>
<td>Clearly identified &quot;Man in the Street&quot; opinion...</td>
<td>6%</td>
</tr>
<tr>
<td>National candidate in election</td>
<td>6%</td>
</tr>
<tr>
<td>Foreign Head of State, senior minister or...</td>
<td>11%</td>
</tr>
</tbody>
</table>

#### Middle East

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parliamentary leaders, political...</td>
<td>2%</td>
</tr>
<tr>
<td>Leader in group of people professing...</td>
<td>2%</td>
</tr>
<tr>
<td>Anonymous person</td>
<td>2%</td>
</tr>
<tr>
<td>Journalist, photographer</td>
<td>2%</td>
</tr>
<tr>
<td>Minister</td>
<td>2%</td>
</tr>
<tr>
<td>Person presented as &quot;victim&quot; of...</td>
<td>3%</td>
</tr>
<tr>
<td>Citizen of foreign country but not as...</td>
<td>3%</td>
</tr>
<tr>
<td>Foreign government spokesperson</td>
<td>3%</td>
</tr>
<tr>
<td>Minister</td>
<td>4%</td>
</tr>
<tr>
<td>Head of State (president, king)</td>
<td>5%</td>
</tr>
<tr>
<td>Clearly identified &quot;Man in the Street&quot;...</td>
<td>7%</td>
</tr>
<tr>
<td>Foreign Head of State, senior minister or...</td>
<td>22%</td>
</tr>
</tbody>
</table>
Role of actors in foreign news

FOREIGN NEWS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports</td>
<td>17%</td>
</tr>
<tr>
<td>Internal politics</td>
<td>18%</td>
</tr>
<tr>
<td>Internal order</td>
<td>21%</td>
</tr>
<tr>
<td>International politics</td>
<td>28%</td>
</tr>
</tbody>
</table>

Middle East

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal politics</td>
<td>7%</td>
</tr>
<tr>
<td>Military and defense</td>
<td>17%</td>
</tr>
<tr>
<td>Internal order</td>
<td>32%</td>
</tr>
<tr>
<td>International politics</td>
<td>64%</td>
</tr>
</tbody>
</table>
Gender of actors in Middle East news

**FOREIGN NEWS**
- Female: 23%
- Male: 77%

**Middle East**
- Male: 87%
- Female: 13%

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Status of actors in Middle East news

**FOREIGN NEWS**
- High: 50%
- Medium: 16%
- Low: 25%
- Unknown: 9%

**Middle East**
- High: 53%
- Medium: 14%
- Low: 27%
- Unknown: 6%
Conclusions

- There is a large use of actors to illustrate foreign news, although less then in domestic news

- There is a predominance of actors:
  politicians;
  mans;
  high status

- There are some differences between countries concerning the presence of actors and their role
Conclusions

- There is a same use of actors to illustrate foreign news and Middle East news

- Middle East news have more actor of:
  Military and defense
  Internal order
  International politics
Thank you for your attention