Portuguese Telenews and Foreign News

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Part 1

Brief Caracterization of Portuguese Television and Telenews

Part 2

Foreign News
International Politics News
Television in Portugal


RTP 1957

RTP2 1968

SIC 1992

TVI 1993
Television in Portugal

Monthly audience share evolution
(in %)

Source: MediaMonitor/Marktest Audimetria

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Telenews in Portuguese Television

Telenews

Advertising Break
Investment in prime time telenews advertising break

- RTP1
- SIC
- TVI

Thousands of Euros

2002 2003 2004 2005 2006
Database

2002 – Six weeks
2003 – Two weeks
2004 – Two weeks
2005 – Two weeks
2006 – Two weeks
2008 – Four weeks

-500 Telenews
- 14000 News

Sample

- Two weeks each year
- Two Channels
  one public – RTP
  one private – TVI)

- 168 Telenews
- 5763 News

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Topics of the news

- Internal politics: 20%
- Internal order: 18%
- Sports: 17%
- International politics: 14%
- Health, welfare and social services: 8%
- Accidents and disasters: 7%
- Economy: 7%
- Human Interest: 6%
- Business, commerce and Industry: 5%
Topics of the news

- Economy
- Health, welfare and social services
- International politics
- Internal order
- Sports
- Internal politics
### Topics of the News

<table>
<thead>
<tr>
<th>Category</th>
<th>TVI (Private)</th>
<th>RTP (Public)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal politics</td>
<td>17%</td>
<td>22%</td>
</tr>
<tr>
<td>Internal order</td>
<td>14%</td>
<td>21%</td>
</tr>
<tr>
<td>Sports</td>
<td>16%</td>
<td>19%</td>
</tr>
<tr>
<td>International politics</td>
<td>11%</td>
<td>18%</td>
</tr>
<tr>
<td>Health/welfare/social services</td>
<td>9%</td>
<td>18%</td>
</tr>
<tr>
<td>Accidents/disasters</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Economy</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>Human Interest</td>
<td>4%</td>
<td>9%</td>
</tr>
<tr>
<td>Business/commerce/Industry</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>
Topics of the news

RTP (Public)

TVI (Private)

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Topics of the news

RTP (Public)

TVI (Private)

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Proximity of the news

- Lisbon: 25%
- Other locations: 6%
- National: 21%
- Foreign: 20%
- Non Identified: 28%
Foreign news: Scope

1436 News

- Local: 80%
- Regional: 3%
- Nacional: 17%
- Internacional: 25%

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Foreign news: Country of location

Country

- Iraq: 14%
- Spain: 11%
- United States: 9%
- Italy: 6%
- United Kingdom: 5%
- Germany: 5%
- France: 4%
- East Timor: 4%

Region

- European Union: 38%
- Middle East: 25%
- NORTH AMERICA: 10%
- Portuguese Language: 9%
- Others Europe: 7%
Foreign news: evolution

- RTP (public)
- TVI (Private)
Foreign news: Sequence in the telenews

- RTP (Public)
- TVI (Private)

Graph showing the percentage of foreign news coverage in different segments of the telenews.
Foreign news: Topics

- International politics: 44%
- Sports: 17%
- Internal order: 16%
- Accidents/disasters: 9%
- Internal politics: 7%
- Human Interest: 6%
- Economy: 5%
International politics news: Topics

- International politics: 44%
- Wars between countries: 33%
- International terrorism: 29%
- Activities of international political organizations: 16%
- Activities of individual politicians: 9%
- International tensions and disagreements: 7%
- Policy statements: 6%
- Diplomatic visits: 6%
- Diplomatic negotiations and agreements: 4%
- Activities of political parties: 2%
- Promises of aid or cooperation: 1%
- Other: 5%

818 News

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International politics news: Intervenients

- With Intervenient: 54%
- No intervenient: 46%

- Foreign Head of State, senior minister or politician: 16%
- Anonymous person: 8%
- Minister: 6%
- Prime minister: 5%
- Parliamentary leaders, political party leader: 4%
- Editor, head of department: 4%
- Clearly identified "Man in the Street" opinion statement ("vox popoli"): 3%
- Head of State (president, king): 3%
- Foreign government spokesperson: 3%
- Member of parliament, regional political leaders: 3%

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International politics news: Significance e Deviance

Number of significant dimensions

Number of deviant dimensions

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Portuguese Telenews follows an economic infotainment model:

- No logical sequence of news;
- Commercial break very profit
- News and telenews to long
Conclusions

Significant presence of foreign news, more significant in public channel:

- 10 items per telenew in public
- 7 items per telenew in private
International politics news

- Predominance of war between countries and international terrorism;
- Predominance intervenients are foreign politicians and common citizens.