State of the Art on Internal Communication: A multidisciplinary approach

Abstract
Aiming to shedding light on the disintegrated field of internal communication, we gather the contributions of disciplines such as organizational communication, corporate communication, public relations and marketing communication. Taking a multidisciplinary approach, our critic revision of the state of the art demonstrates the significant role played by internal communication inside organizations nowadays. This growing importance encourages the pursuit of a strategized management defended by a high number of scholars, regardless of their theoretical backgrounds.

Keywords
Internal communication, communication, multidisciplinarity, organizational communication, public relations, corporate communication, marketing communication, strategic communication